

# SRIMCA MBA, Uka Tarsadia University organised a marketing event named Business Bazar

**Date:** 13<sup>th</sup> March 2020

**Venue:** UTU Parking

**Participants:** MBA students

We, SRIMCA-MBA are happy to announce successful completion of much awaited marketing event - Business Bazar. The main objective behind the fest was to provide an environment to the students to apply the knowledge of Entrepreneurship and enhance their marketing and convincing skills and to provide opportunity to the students to showcase their talents in the field of business.

The function was inaugurated by Dr. D.R. Shah - Provost, UTU and Dr. Gangadhar Hugar - I/C. Director, SRIMCA-MBA with cheering tons of encouragement for the young minds. There were 20 stalls of participants from MBA which includes various food, clothes and electronic gadgets. More than 200 students and faculties from various had visited the stall with great enthusiasm and energy.

